Capacity through Culture
– The Role of Culture in Education and Research
MONDAY 8 MAY 2017 | SKISSERNAS MUSEUM | LUND UNIVERSITY
THE CULTURAL AND PUBLIC CENTRES AT LUND UNIVERSITY (LUKOM) are hereby inviting you to participate in a creative discussion on how cultural activities can contribute to education and research, and how museums and collections can be integrated in a university context.

**Place:** Lund University, Skissernas Museum – Museum of Artistic Process and Public Art, Finnagatan 2, Lund  
**Time:** Monday 8 May 2017

The purpose of this conference is to discuss how museums and collections can be made relevant to education and research, and through examples of best practice encourage researchers to immerse themselves in further collaborations to involve cultural activities in education and research.

We strongly believe that cultural activities – museums and collections – add value to a university. Cultural centres are to be a strategic resource to the University with regard to education and research, as well as to contacts and recruitment from a national and international perspective.

We would therefore like to welcome our colleagues and friends of Lund University to a day on which you will be inspired by speakers from other higher education institutions, and together we will have a fruitful dialogue on how to increase our capacity for education and research by utilising the cultural centres within our core activities.

**Programme**

13.30–13.40 Vice-Chancellor Torbjörn von Schantz welcomes participants  
*Introduction by moderator Jan Wifstrand*

13.40–14.20 Teaching with Objects: the Ashmolean and the University  
*Director Alexander Sturgis, Ashmolean Museum Oxford University*

14.20–15.00 How Liabilities Became Assets: the Open Collections of Gustavianum, Uppsala University  
*Director Marika Hedin, Gustavianum, Uppsala University*

15.00–15.40 Students at the Centre:  
*Education at the Harvard Art Museums*  
*Dr. David Odo, Harvard Art Museums, Harvard University*

15.40–16.15 Coffee break

16.15–16.30 A hub for reflection and learning  
*Chair of the LUKOM-board Sven Strömqvist*

16.30–17.30 Panel discussion: How to reach high capacity?  
*Participants: Alexander Sturgis, Marika Hedin, David Odo*  
*Moderator: Jan Wifstrand*

17.30 –17.45 Closing remarks and thank you to the participants  
*Sven Strömqvist*

17.45–18.30 Socialising over a light buffet at Skissernas Museum – Museum of Artistic Process and Public Art

The conference is free of charge.  
Register at [http://delegia.com/culture](http://delegia.com/culture)
Keynote speakers

Dr. Alexander Sturgis – Director, Ashmolean Museum of Art & Archaeology, University of Oxford

In October 2014 Dr. Alexander Sturgis became Director of the Ashmolean Museum having had a distinguished career as the director of the Holburne Museum, Bath, since 2005. Whilst at the Holburne Dr. Sturgis oversaw a renovation of the museum that included a £13 million extension. Prior to becoming the director of the Holburne Museum, Dr. Sturgis worked at the National Gallery in London for 15 years, in various posts including Exhibitions and Programmes Curator from 1999 to 2005.

Dr. Sturgis is an alumnus of University College, Oxford and the Courtauld Institute of Art, London.

Dr. Marika Hedin – Director of Museum Gustavianum, Uppsala University

Dr. Marika Hedin was appointed Director of Gustavianum, Uppsala University, in 2014. Prior to joining Gustavianum, Dr. Hedin worked as a museum professional and as a university researcher and lecturer.

Dr. Hedin was the Director of the Vasa Museum between 2009 and 2014, and before that Senior Curator and Head of Public Engagement at the Nobel Museum for ten years.

Dr. Hedin was a Fulbright Scholar at the University of Notre Dame in 1989–1990 and later a board member of the Swedish Fulbright Commission. She was appointed Life Member of the Clare Hall College (University of Cambridge) in 2006, and received an Honorary Doctorate in Technology from Uppsala University in 2012.

She is the author and editor of several books, including the award-winning Bilden av svensk historia (Images of Swedish History) 2005, as well as numerous articles, and her research has dealt with early Swedish liberalism, the history of science, the history of the Nobel Prize, and various aspects of public history. She has also worked with public history in radio and television, written textbooks and directed programme committees for numerous conferences and symposia.
Keynote speakers

Dr. David Odo – Director of Student Programs and Research Curator of University Collections Initiatives, the Harvard Art Museums

David Odo is the Director of Student Programs and Research Curator for University Collections Initiatives at the Harvard Art Museums, where he runs the Student Guide programme and the Graduate Student Teacher Internship programme. Some semesters he gives lectures on courses in anthropology at the Department of Anthropology. Odo has received a D.Phil. in Social and Cultural Anthropology and an M.Phil. in Ethnology and Museum Ethnography from the University of Oxford, and an AB in East Asian Studies from Columbia University. He was previously the Bradley Assistant Curator of Academic Affairs at the Yale University Art Gallery and lecturer at the Department of Anthropology, Yale University.

Moderator Jan Wifstrand

Jan Wifstrand is a professional moderator with a long record of running panels, meetings and conferences on a wide range of topics, from culture to business to politics. His background is in journalism, as a former editor to the major Swedish daily Dagens Nyheter as well as the regional Sydsvenskan.

He is originally from Lund and has studied at Lund University. Even before he could walk, he was a frequent visitor to “Botan”, the Botanical Garden in Lund, and could feel the vibes from “Historiska”, the Lund University Historical Museum, from the house where he grew up.
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The Botanical Garden

A university garden was established in Lund in the 1690s. The Botanical Garden moved to its current location in the mid-19th century. Today it is home to more than 7,000 species covering 8 hectares (20 acres) in the heart of the city. It is one of Sweden’s most visited public gardens and it is a centre for learning at Lund University. The Botanical Garden conducts a wide range of activities in the areas of botany, gardening and ecology, not only for students but for schools, government authorities and the general public.

The Lund University Historical Museum

The Historical museum in Lund, founded in 1805, is the second largest archaeological museum in Sweden. Its collections include Kilian Stobaeus’ Cabinet of Curiosities from the 18th century, thousands of finds from the excavations of the Iron Age city of Uppåkra, and numerous artefacts from the Stone, Bronze and Iron Ages in Skåne. The museum also features the second largest coin collection in the country, a hall of Zoology and artefacts from Classical Antiquity.
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Skissernas Museum – Museum of Artistic Process and Public Art

Skissernas Museum – Museum of Artistic Process and Public Art is a unique art museum, focusing on the artistic creative process. Here you find the world’s largest collection of sketches, models and original drawings for Swedish and international public art. The large exhibition rooms hold modern and contemporary art – from small pencil drawings to colourful, monumental paintings and large-scale plaster sculptures. In addition to the permanent exhibitions, the museum presents a series of temporary exhibitions and a programme with guided tours, artists’ talks, lectures, concerts, performances, creative workshops and much more.

Odeum

Odeum rests on traditions from 1745 when the Academic Orchestra was founded, and is today Lund University’s centre for student-based music, concerts, lectures and study. Within Odeum, there are several student ensembles, the Academic Orchestra, the Lund Male Voice Choir and the Palaestra Vocal Ensemble.
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